



Penrith Town Council

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FOR IMMEDIATE RELEASE

Sounds Around Town in Penrith is back by popular demand!

Penrith Town Council, working with Plug & Play, Eden Valley Artistic Network and the Penrith Arts & Culture group, has funded and arranged for bands / artists to play around Penrith on Saturdays across the Summer.

Sounds Around Town showcases the enormous wealth of local talent we have in Penrith (and the surrounding area) and aims to encourage more visitors into the town centre and increase the 'dwell time' of those visitors by giving them bands / artists worth sticking around for!

As the name suggests, bands / artists play in different areas to encourage footfall throughout the town centre benefitting more local businesses and increasing the vibrancy of the whole town.

All bands / artists play around 2pm and finish on or before 4pm.

Doug Lawson, Penrith Town Council Chair & Mayor of Penrith said:

"Sounds Around Town is a fantastic grassroots initiative which I am hugely proud that the Council has been able to support for yet another Summer following so many positive comments from residents and visitors alike.

"Penrith (and Cumbria) has such an array of talented artists and bands who will be showcased throughout the Summer at different locations in Penrith town centre – so stay tuned to the Council's social media accounts to find out who is playing when and where!

"Whilst this initiative is all about promoting good music - it is also about encouraging visitors and residents to think, shop and buy local – supporting local businesses in the town centre which help to make Penrith so special."

Sounds Around Town 2024 was kickstarted by Tarzan's Nuts last weekend - with a packed crowd watching them play at the Cornmarket Bandstand - a massive thanks to the band for their fantastic performance! This Saturday (25 May) we have the Tailgate Buskers playing at Angel Square!

We have a packed Summer schedule of performances ahead of us - keep up to date with who is playing when and where, by keeping an eye on the Penrith Town Council social media pages, Penrith Arts & Culture website:

<https://penrithartsandculture.co.uk/> or sign-up for our bi-weekly round-up of events and activities: <https://shorturl.at/cgvxI>